

## Programming Summary: FY 2011 Adult/Senior Track

To complete **both** pages of this form follow the **Programming Summary: FY 2011 Adult/Senior Track Instructions**.

Local Partner Agency: **ABC Community Services, Inc.**

Local Partner Project Name: **Enjoying Activity and Tasty Food (EAT Food)**

Objectives	Strategies	Curricula	Supporting Materials
1) MyPyramid 2) Fruit 3) Vegetables 4) Whole Grains 5) Calcium 6) Physical Activity 7) Calories In:Out 8) Fiber 9) Food Label 10) Fat/Cholesterol 11) Sugars 12) Food Safety 13) Food Shopping 14) Eating Competence	1) Single Class 2) Series Class, 2-4 sessions 3) Series Class, 5-9 sessions 4) Series Class, 10+ sessions 5) One-on-One 6) Multimedia (including web modules)	1) MyPyramid 2) Loving Your Family 3) Eat Smart, Live Strong 4) Simply Good Eating 5) A New You 6) Seniors Eating Well 7) Healthy Living (Myers) 8) FRIDGE 9) Money for Food 10) TRACKS About Eating 11) Eating Smart, Being Active 12) PBL	1) Finding Your Way... 2) Be Active, Healthy, & Happy 3) SNAC materials 4) F & V: More Matters 5) MyPyramid handouts 6) F & V Connection 7) Pick a Better Snack 8) DPR programs 9) HPC Low Literacy 10) Good Food in Action 11) On the Table 12) Make Calories Count 13) Stretching Your Food Dollars 14) MyPyramid for Older Adults 15) My Child, My Choices

Subgroup Name	Indirect Only*	DIRECT EDUCATION				Estimate of Reach	
		Objectives	Strategies	Curricula	Supporting Materials	Unduplicated Participants <sup>1</sup>	Number of Contacts <sup>2</sup>
1 Adults With Young Children		1,2,3,6,13	1,2,5	1,9	9,12,13	500	1,900
2 Seniors		1,2,3,6,12,13	1,3,5	3,4,9	3,4,14	150	2,520
3 Food Pantries	X						
4							
5							
6							
<b>Adult/Senior Track Estimate of Reach Totals:</b>						<b>650</b>	<b>4,420</b>

\*If programming type for this subgroup is indirect only, check this box and proceed directly to Statement of Work, Section D.

<sup>1</sup> This is the number of different individuals who receive TRACKS direct education during the fiscal year.

<sup>2</sup> This equals the number of unduplicated (new) participants plus the number of times each unduplicated participant has repeated participation in TRACKS programming. For more information refer to page 3 of the Form Instructions, Sample Calculation of Unduplicated Participants and Number of Contacts.

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### Recruitment Methods

How will you inform potential adult/senior SNAP-Ed participants about available direct and indirect education programming?

The EAT Food project has partnered with six low-income housing sites. Residents will be recruited for single and series classes via flyers posted on bulletin boards in the lobby of each site; fact sheets will also be used to recruit series class participants. The EAT Food project has also partnered with the local County Assistance Office (CAO); SNAP applicants will be recruited for series class via flyers posted on bulletin boards in the lobby of the CAO and take-away fact sheets. One-on-one participants will be recruited from the single classes.

### Direct Education

#### Unduplicated Participant Counts

Describe procedures to collect and report unduplicated counts of adult/senior participants.

Unduplicated participant counts represent the number of different individuals receiving direct education during one fiscal year.

Will administer TRACKS Participant Demographics Survey (Attachment to Policy E02: Program Reporting Requirements for Nutrition Education Contacts), or equivalent, to attendees at each intervention (i.e. each single class, each session of series class, each one-on-one education session); will verify participation responses against class attendance records.

#### SNAP status/other demographics

Describe tools and procedures to identify SNAP participation and to report demographic information (age, gender, and race/ethnicity) of participants.

Will administer TRACKS Participant Demographics Survey (Attachment to Policy E02: Program Reporting Requirements for Nutrition Education Contacts) to attendees at each intervention.