

## Statement of Work: FY 2011 Adult/Senior Track

Complete one **Statement of Work** for *each* subgroup listed on the Programming Summary. Enter responses in the space provided for each section. Tables will expand as text is entered. Be specific in your responses. Programming description must support your budget, budget narrative, staffing chart and cost share documentation.

**a. Subgroup Name:** Adults With Young Children

### **b. Direct Education Delivered by TRACKS Staff**

Describe proposed direct education programming to be delivered by TRACKS staff. Describe each strategy listed on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from Eat Smart, Live Strong curriculum and activity sheets from SNAC)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated?

TRACKS staff will conduct two single class lessons at each of the six low income housing sites using materials from MyPyramid.gov and Money for Food. Each single class will be 1.5 hours in length. Single class lesson 1 will be offered during Quarters 1 and 2; single class lesson 2 will be offered in Quarters 3 and 4. Lesson 1 will focus on the MyPyramid objective - reviewing the food groups, recommendations, and key messages. Lesson 2 will focus on the Food Shopping objective - reviewing food resource management strategies. Participants will be given nutrition education reinforcement items that support each lesson objective.

### **c. Direct Education Delivered by Cost Share Staff**

Describe proposed direct education programming to be delivered by cost share staff listed in your staffing chart and cost share letters. Describe each strategy selected on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from Eat Smart, Live Strong curriculum and activity sheets from SNAC)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated? Describe how cost share staff are trained to deliver and document TRACKS programming using approved curricula/supporting materials.

N/A

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### d. Indirect Education

If indirect education is planned, complete the table below. See *Form Instructions Statement of Work: FY 2011 Adult Senior Track* for strategy definitions. For each strategy selected, estimate the number of indirect education participants reached and the frequency of intervention (e.g. daily, weekly, monthly, quarterly). In the far right column, provide a brief description of planned indirect education and how strategies support direct education interventions.

Strategy	Estimated # of Individuals Reached	Frequency of Intervention	Description of Indirect Education
Posters, Bulletin Boards, Displays			
Announcements			
Digital Photo Receivers DVDs, Videos			
Health Fairs and Community Events			
Food Demos/Tastings			
Newsletters			
Fact Sheets/Pamphlets	500	Monthly	A monthly factsheet will be distributed. Material will correspond to one aspect of the current single class lesson topic. Fact sheets will be compiled from selected curricula and supporting materials. Fact sheets will also have a section that describes upcoming direct education offered by the EAT Food project for young adults with children.
Website			
Other			

### e. Evaluation

#### Statewide Evaluation Initiatives

Review the Adult/Senior Track statewide evaluation plans on page 10 of the Adult/Senior Track Description. Type an "x" in the box next to each statewide evaluation initiative your agency will participate in for this subgroup.

<input type="checkbox"/>	Eat Smart, Live Strong Evaluation
<input checked="" type="checkbox"/>	Post/Retrospective-Pre Surveys – Calcium, Food Safety, Shopping
<input type="checkbox"/>	Newsletter Survey
<input type="checkbox"/>	Eating Competence Inventory for Low-Income Audiences ecSI/LI

#### Other Evaluation Activities

Provide a detailed description of other evaluation activities your agency will use to evaluate proposed education for this subgroup. For each activity, indicate the segment of programming that will be evaluated, the evaluation methods or tools to be used, protocol, sampling plans, and how results will be tracked and reported to the TRACKS Management Entity.

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The EAT Food project plans to develop a process evaluation for participants and educators for the MyPyramid single class sessions. Participant evaluation will be two or three survey items added to the Participant Demographics Survey to elicit feedback about the lessons - e.g. did you like the format of the lesson? would you return if another lesson was offered? are there other nutrition topics of interest to you? Educator evaluation will elicit feedback on the process of implementing the lessons - was all material in lesson plan covered in time allowed? how long did it take you to prepare for the lesson? did you feel that participants knowledge of MyPyramid improved? Participant and educator surveys will be submitted to the ME for review and approval prior to administration.

SAMPLE