

Statement of Work: FY 2011 School-Age Track

Complete one **Statement of Work** for *each* subgroup listed on the Programming Summary. Enter responses in the space provided for each section. Tables will expand as text is entered. Be specific in your responses. Programming description must support your budget, budget narrative, staffing chart and cost share documentation.

a. Subgroup Name: Middle 6-8 Caregivers

b. Direct Education Delivered by TRACKS Staff

Describe proposed direct education programming to be delivered by TRACKS staff. Describe each strategy listed on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from PDE and activity sheets from Eat Smart, Play Hard)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated?

N/A

c. Direct Education Delivered by Cost Share Staff

Describe proposed direct education programming to be delivered by cost share staff listed in your staffing chart and cost share letters. Describe each strategy selected on the Programming Summary form. How many interventions are planned for each strategy? How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from PDE and activity sheets from Eat Smart, Play Hard)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated? Describe how cost share staff are trained to deliver and document TRACKS programming using approved curricula/supporting materials.

N/A

Statement of Work: FY 2011 School-Age Track

d. Indirect Education

If indirect education is planned, complete the table below. See *Form Instructions Statement of Work: FY 2011 School-Age Track* for strategy definitions. For each strategy selected, estimate the number of indirect education participants reached and the frequency of intervention (e.g. daily, weekly, monthly, quarterly). In the far right column, provide a brief description of planned indirect education and how strategies support direct education interventions.

Strategy	Estimated # of Individuals Reached	Frequency of Intervention	Description of Indirect Education
Posters, Bulletin Boards, Displays			
Announcements			
Digital Photo Receivers DVDs, Videos			
Health Fairs and Community Events			
Food Demos/Tastings			
Newsletters			
Fact Sheets/Pamphlets	450	Bi-weekly	Handouts will be sent home to caregivers of the 6th-8th grade students participating in the Media Smart Youth 14-lesson series. These handouts entitled "Take Home a New Idea!" are part of the Media Smart Youth curriculum. Handouts contain information for caregivers about what their children are learning in class, the recipe students tried as part of the food tasting, and talking points to encourage dialogue between children and caregivers about media awareness. Seven handouts in total will be distributed to caregivers during the 14-lesson series.
Website			
Other			

Statement of Work: FY 2011 School-Age Track

e. Evaluation

Statewide Evaluation Initiatives

Review the School-Age Track statewide evaluation plans on page 10 of the School-Age Track Description. Type an "x" in the box next to each statewide evaluation initiative your agency will participate in for this subgroup.

- | | |
|--------------------------|---|
| <input type="checkbox"/> | 4 th Grade Vegetable Core Evaluation |
| <input type="checkbox"/> | TRAILS for Bones Evaluation |
| <input type="checkbox"/> | Modified Youth Risk Behavior Survey (8 th – 12 th grade evaluation) |

Other Evaluation Activities

Provide a detailed description of other evaluation activities your agency will use to evaluate proposed education for this subgroup. For each activity, indicate the segment of programming that will be evaluated, the evaluation methods or tools to be used, protocol, sampling plans, and how results will be tracked and reported to the TRACKS Management Entity.

N/A

SAMPLE