

Statement of Work: FY 2011 School-Age Track

Complete one **Statement of Work** for *each* subgroup listed on the Programming Summary. Enter responses in the space provided for each section. Tables will expand as text is entered. Be specific in your responses. Programming description must support your budget, budget narrative, staffing chart and cost share documentation.

a. Subgroup Name: Middle (6th-8th)

b. Direct Education Delivered by TRACKS Staff

Describe proposed direct education programming to be delivered by TRACKS staff. Describe each strategy listed on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from PDE and activity sheets from Eat Smart, Play Hard)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated?

A 14-lesson series (2 lessons/month x 7 months from October through April) is planned for 6th -8th grade students using the curriculum Media Smart Youth.

TRACKS staff will deliver 1 lesson per month x 7 months to students in 6th-8th grades and cost share staff will deliver remaining 7 lessons. Lessons will be approximately 45 minutes in length and focus on the connection between media and health, specifically as it relates to students' nutrition and physical activity choices. Food tastings will take place in each of the 7 lessons. Food tastings will be specific to lesson objectives and will be sample-sized portions. Estimated number food tasting contacts: 3,150

c. Direct Education Delivered by Cost Share Staff

Describe proposed direct education programming to be delivered by cost share staff listed in your staffing chart and cost share letters. Describe each strategy selected on the Programming Summary form. How many interventions are planned for each strategy? How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from PDE and activity sheets from Eat Smart, Play Hard)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated? Describe how cost share staff are trained to deliver and document TRACKS programming using approved curricula/supporting materials.

Middle school health teachers (cost share staff) training will be conducted as part of a comprehensive teacher in-service held at the beginning of FY 2011. This training will cover SNAP-Ed programming requirements, approved curricula/materials, and cost share time documentation.

Health teachers will deliver one follow-up lesson for each of the TRACKS staff-delivered lessons per month (7 lessons total) using the Media Smart Youth curriculum. Lessons will be approximately 45 minutes in length. Food tastings are not included with these lessons.

Additionally, TRACKS staff will provide cost share staff with activities from the PDE Interdisciplinary Nutrition Curriculum to use as follow-up activities (single classes) that reinforce nutrition and physical activity messages from Media Smart Youth.

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d. Indirect Education

If indirect education is planned, complete the table below. See *Form Instructions Statement of Work: FY 2011 School-Age Track* for strategy definitions. For each strategy selected, estimate the number of indirect education participants reached and the frequency of intervention (e.g. daily, weekly, monthly, quarterly). In the far right column, provide a brief description of planned indirect education and how strategies support direct education interventions.

Strategy	Estimated # of Individuals Reached	Frequency of Intervention	Description of Indirect Education
Posters, Bulletin Boards, Displays			
Announcements	450	Weekly	TRACKS staff will provide teachers with weekly nutrition education announcements to deliver to students each week. Announcements address objectives covered as part of the 14-lesson series from Media Smart Youth.
Digital Photo Receivers DVDs, Videos			
Health Fairs and Community Events	450	Annually	Students will attend a one hour long health fair in the Spring. Students will rotate through 4 stations, each focused on the importance of nutrition or physical activity for a healthy lifestyle. Students will get an opportunity to sample fresh vegetables at one of the stations.
Food Demos/Tastings			
Newsletters	450	Monthly	TRACKS staff will provide students with a different SNAC newsletter each month. Newsletters highlight the importance and health benefits of vegetables. Students are encouraged to share the newsletters with their families.
Fact Sheets/Pamphlets			
Website			
Other			

e. Evaluation

Statewide Evaluation Initiatives

Review the School-Age Track statewide evaluation plans on page 10 of the School-Age Track Description. Type an "x" in the box next to each statewide evaluation initiative your agency will participate in for this subgroup.

<input type="checkbox"/>	4 th Grade Vegetable Core Evaluation
<input type="checkbox"/>	TRAILS for Bones Evaluation
<input checked="" type="checkbox"/>	Modified Youth Risk Behavior Survey (8 th – 12 th grade evaluation)

Other Evaluation Activities

Provide a detailed description of other evaluation activities your agency will use to evaluate proposed education for this subgroup. For each activity, indicate the segment of programming that will be

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evaluated, the evaluation methods or tools to be used, protocol, sampling plans, and how results will be tracked and reported to the TRACKS Management Entity.

The EAT Food project will work with Management Entity evaluation staff to modify the Media Smart Youth curriculum-specific evaluation tools (since certain chapters are not approved for TRACKS use). Surveys will be administered according to a pre-test/post-test protocol. Each grade contains approximately 150 students; our sampling plan includes surveying all students. Pre and post-test classroom results will be compiled and reported in a spreadsheet and attached with the appropriate quarterly Evaluation Summary Report.

SAMPLE