

Statement of Work: FY 2011 Preschool Track

Complete one **Statement of Work** for *each* subgroup listed on the Programming Summary. Enter responses in the space provided for each section. Tables will expand as text is entered. Be specific in your responses. Programming description must support your budget, budget narrative, staffing chart and cost share documentation.

a. Subgroup Name: Caregivers of Preschoolers

b. Direct Education Delivered by TRACKS Staff

Describe proposed direct education programming to be delivered by TRACKS staff. Describe each strategy listed on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from FUN curriculum and activity sheets from SNAC)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated?

TRACKS staff will conduct 3 single class sessions for preschooler caregivers; each session will be approximately 1 hour in length. Food tastings will not be included.

Single class 1 will use MyPyramid for Preschoolers - caregivers will be navigated through the MyPyramid for Preschoolers website. Single Class 2 and 3 will use the Parent Lessons from Eat Well, Play Hard (e.g. Food Mood, Fitness is Fun)

c. Direct Education Delivered by Cost Share Staff

Describe proposed direct education programming to be delivered by cost share staff listed in your staffing chart and cost share letters. Describe each strategy selected on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from FUN curriculum and activity sheets from SNAC)? What *specific* methods are planned for nutrition interventions (lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated? Describe how cost share staff are trained to deliver and document TRACKS programming using approved curricula/supporting materials.

N/A

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d. Indirect Education

If indirect education is planned, complete the table below. See *Form Instructions Statement of Work: FY 2011 Preschool Track* for strategy definitions. For each strategy selected, estimate the number of indirect education participants reached and the frequency of intervention (e.g. daily, weekly, monthly, quarterly). In the far right column, provide a brief description of planned indirect education and how strategies support direct education interventions.

Strategy	Estimated # of Individuals Reached	Frequency of Intervention	Description of Indirect Education
Posters, Bulletin Boards, Displays			
Announcements			
Digital Photo Receivers DVDs, Videos	300	Daily	The Mealtime is Family Time DPR will be running in the preschool classrooms daily. Caregivers will have the opportunity to view the material when dropping-off or picking-up their preschool children.
Health Fairs and Community Events	400	Once	TRACKS staff will participate in the agency's annual health fair by setting up a booth with nutrition education materials and staff to interact with caregivers (and preschoolers).
Food Demos/Tastings	150	Once	TRACKS staff will conduct a food demonstration and tasting at annual Parents Night.
Newsletters	400	Monthly	A newsletter from Lunchbox Chatter will be given to preschoolers to take home for caregivers.
Fact Sheets/Pamphlets			
Website			
Other			

e. Evaluation

Provide a detailed description of evaluation activities your agency will use to evaluate proposed education for this subgroup. For each activity, indicate the segment of programming that will be evaluated, the evaluation methods or tools to be used, protocol, sampling plans, and how results will be tracked and reported to the TRACKS Management Entity.

The EAT Food project plans to develop a process evaluation for participants in this subgroup. Participant evaluation will be two or three survey items added to the Participant Demographics Survey to elicit feedback about the lessons - e.g. Did you like the format of the lesson? Would you return if another lesson was offered? Are there other nutrition topics of interest to you? The participant survey will be submitted to the TRACKS ME for review and approval prior to the start of programming. All direct education participants will be asked to complete the survey. Demographic Survey responses will be used for STARtracks data entry. Number of respondents and a summary of feedback will be included

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in the appropriate quarterly Evaluation Summary Report.

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