

Statement of Work: FY 2011 Adult/Senior Track

Complete one **Statement of Work** for *each* subgroup listed on the Programming Summary. Enter responses in the space provided for each section. Tables will expand as text is entered. Be specific in your responses. Programming description must support your budget, budget narrative, staffing chart and cost share documentation.

a. Subgroup Name: Seniors

b. Direct Education Delivered by TRACKS Staff

Describe proposed direct education programming to be delivered by TRACKS staff. Describe each strategy listed on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from Eat Smart, Live Strong curriculum and activity sheets from SNAC)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated?

TRACKS staff will conduct a 4-session series using Eat Smart, Live Strong curriculum at senior centers from October through May. Lessons are 1 hour in length. Objectives focus on the importance of increasing fruit and vegetable intake and getting enough physical activity. A fruit/vegetable food tasting will be conducted during each Eat Smart, Live Strong lesson. Estimated food tasting contacts = 600.

One-on-one education will be provided on a case-by-case basis with participants from series classes for reasons such as literacy or scheduling issues. The individual one-on-one session time will be used to clarify, repeat, and/or expand on material from the Eat Smart, Live Strong series classes.

c. Direct Education Delivered by Cost Share Staff

Describe proposed direct education programming to be delivered by cost share staff listed in your staffing chart and cost share letters. Describe each strategy selected on the Programming Summary form. How many interventions are planned for each strategy (e.g. 3 series; four sessions each)? How will curricula and supporting materials be used (e.g. lesson plans from Eat Smart, Live Strong curriculum and activity sheets from SNAC)? What *specific* methods are planned for nutrition interventions (e.g. lessons, games, activities, cooking, etc.)? How long is each intervention and over how many months will strategies be implemented? Are food tastings occurring as part of each strategy? If so, how many food tasting contacts are estimated? Describe how cost share staff are trained to deliver and document TRACKS programming using approved curricula/supporting materials.

TRACKS staff will provide a 2-hour comprehensive training session to Senior Center Directors at the beginning of FY 2011 to review SNAP-Ed programming guidelines, approved curricula/materials, and cost share time documentation.

Cost share staff will conduct single classes each month using the approved curricula Simply Good Eating (For Seniors) and Money for Food. Lessons will be approximately 30-45 minutes in length and will focus on food resource management, food shopping, and food safety. Cost share staff may also incorporate selected supporting materials that focus on fruits, vegetables, and MyPyramid in lessons and activities.

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d. Indirect Education

If indirect education is planned, complete the table below. See *Form Instructions Statement of Work: FY 2011 Adult Senior Track* for strategy definitions. For each strategy selected, estimate the number of indirect education participants reached and the frequency of intervention (e.g. daily, weekly, monthly, quarterly). In the far right column, provide a brief description of planned indirect education and how strategies support direct education interventions.

Strategy	Estimated # of Individuals Reached	Frequency of Intervention	Description of Indirect Education
Posters, Bulletin Boards, Displays	150	Monthly	Cost share staff will create a monthly bulletin board display at each senior center focused on a different vegetable using SNAC materials.
Announcements			
Digital Photo Receivers DVDs, Videos			
Health Fairs and Community Events			
Food Demos/Tastings	150	Quarterly	TRACKS staff will conduct a food demonstration at each senior center every quarter. Food demonstrations will prepare vegetable recipes from SNAC materials. After the demonstration, seniors have the opportunity to taste the food.
Newsletters	150	Monthly	TRACKS staff will provide a newsletter for distribution at senior centers each month. Newsletters will contain an announcement for upcoming series class. Newsletters will use compiled information from approved curricula and supporting materials and will reinforce the objectives covered by Eat Smart, Live Strong (fruits, vegetables, and physical activity).
Fact Sheets/Pamphlets	150	Monthly	SNAC bookmarks, flyers, and recipe cards are available for seniors as part of the monthly SNAC bulletin board display.
Website			
Other			

e. Evaluation

Statewide Evaluation Initiatives

Review the Adult/Senior Track statewide evaluation plans on page 10 of the Adult/Senior Track Description. Type an "x" in the box next to each statewide evaluation initiative your agency will participate in for this subgroup.

<input checked="" type="checkbox"/>	Eat Smart, Live Strong Evaluation
<input type="checkbox"/>	Post/Retrospective-Pre Surveys – Calcium, Food Safety, Shopping
<input checked="" type="checkbox"/>	Newsletter Survey
<input type="checkbox"/>	Eating Competence Inventory for Low-Income Audiences ecSI/LI

Other Evaluation Activities

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Provide a detailed description of other evaluation activities your agency will use to evaluate proposed education for this subgroup. For each activity, indicate the segment of programming that will be evaluated, the evaluation methods or tools to be used, protocol, sampling plans, and how results will be tracked and reported to the TRACKS Management Entity.

N/A

SAMPLE